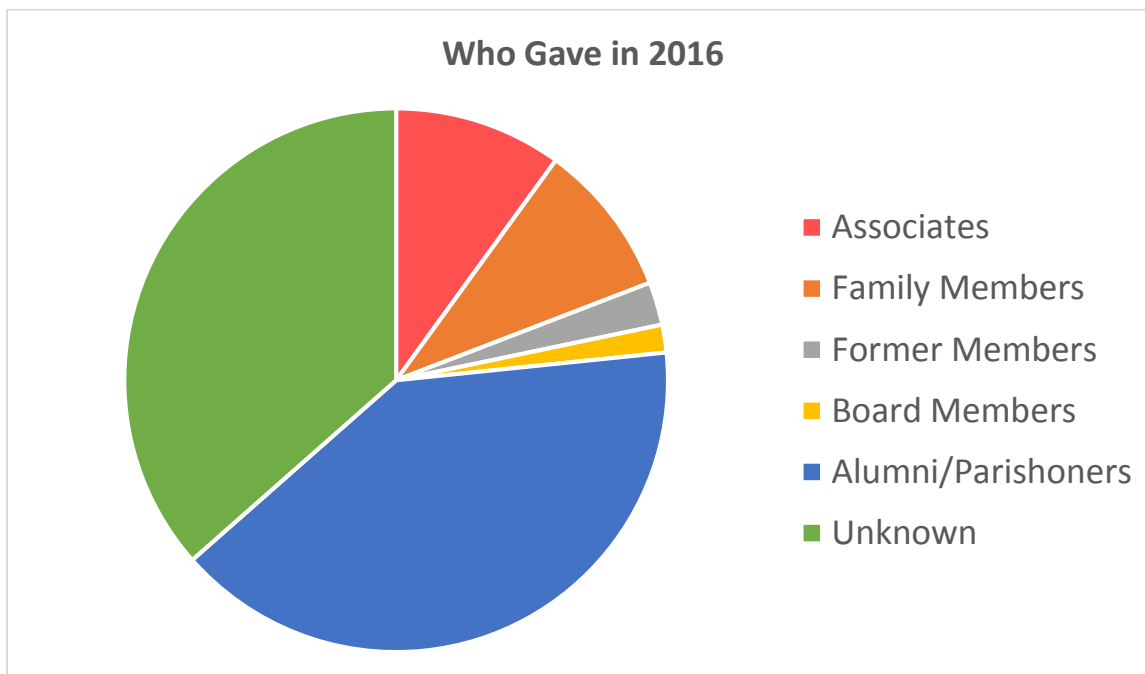


Mission Advancement Office Graphs

The chart on this page illustrates our donors' relationships to our congregation. While this is not directly indicated on this chart, the stronger the relationship to our congregation, the more regular and more generous is the giving.

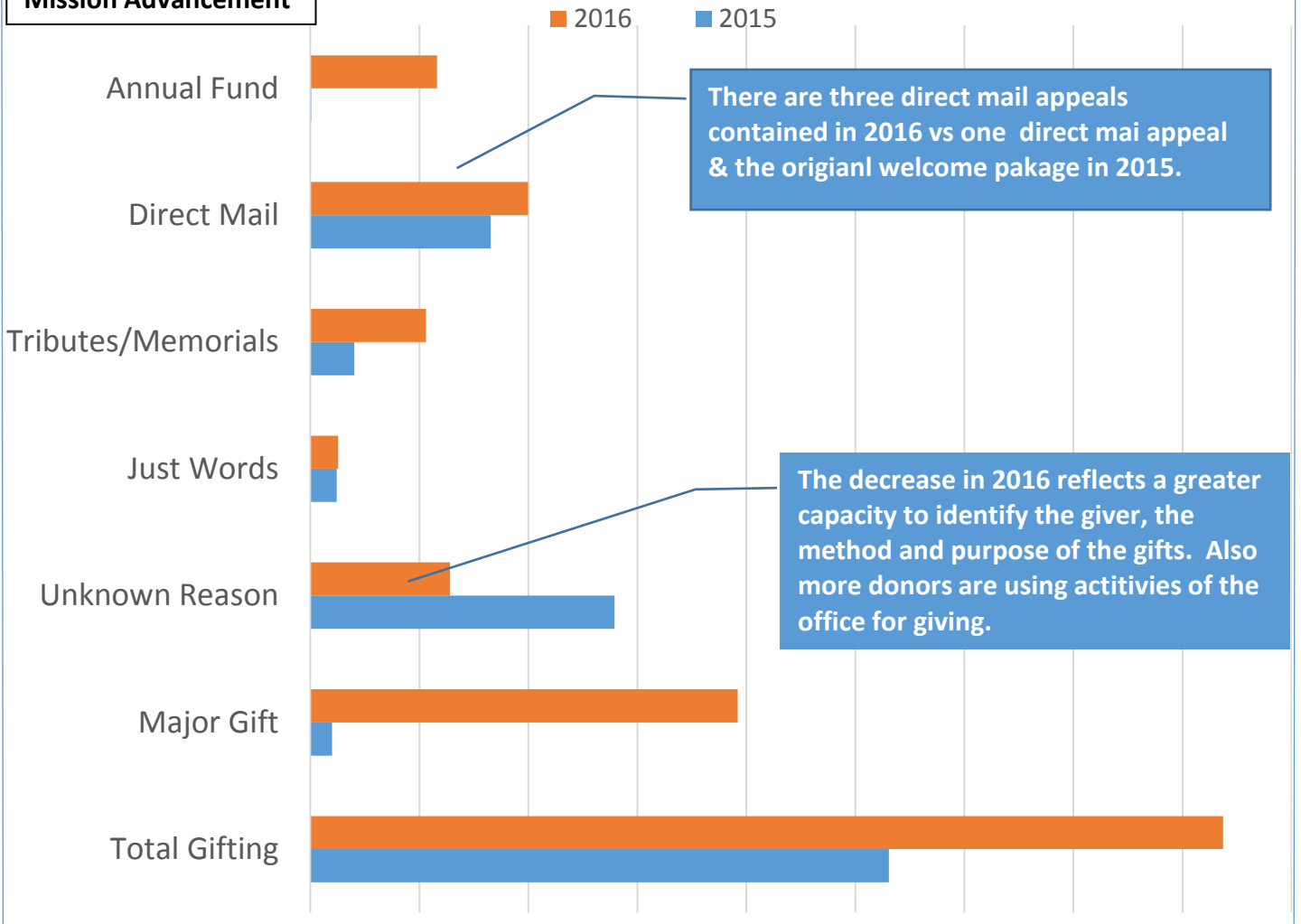
There is less retention among donors who are alumni or parishioners from our acquisition mailings (mailings sent once to constituents working in our sponsored ministries or who are benefitting or have benefitted from our ministries.) The tendency often is to make these gifts a one-time gift.

The graphs on the reverse side illustrate the comparison of gifts in 2015-2016.



Various Activities of Mission Advancement

Yearly Comparison of Gifting to the Congregation



Bequests & Patrimony

